

ABHINAV DAS

UX Designer

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Experience

Internshala - UX Teaching Assistant Intern

Aug 2024 - present

My role as a UX Teaching assistant involves guiding & teaching students of Internshala's UX/UI PGC course. Conducting regular assignment reviews and taking doubt clearing sessions for students.

Grotesk Fintech Pvt. Limited - UX Researcher

Oct 2022 - June 2024

Founding member of the startup, worked as a UX researcher. Conducted user interviews and tests for the website and the MVP, collaborated with developers on the APK for the same.

UE-HCI Labs IIT Guwahati - UX Design Intern

May 2023 - July 2023

Worked on a project to improve the design of the existing keyboard layout in smart TVs, under guidance of Professor Dr. Debayan Dhar. Conducted live product testing following TAPA protocol with students from IIT Guwahati. Currently in process of publishing a paper on the same to CHI.

Woro® - UX Design Intern

July 2023 - Oct 2023

Worked as a UX design intern. Created website experience for company clients as well as assisted in designing Woro's AI integrated website dashboard.

Leadership roles

Startup founding member

Founding member of startup FaekBank under Grotesk Fintech Pvt.Ltd. Acquired a base of 200+ users Backed by DTU IIF and NSRCEL IIM Bangalore.

Class representative DTU DOD 2024-25

Class representative during 4th year of college

Volunteer for NGO Project 'CHILD'

Worked as healthcare volunteer as a part of healthcare program by Project CHILD that was held at multiple schools in Guwahati.

Skills & Software

Figma
Adobe Photoshop
Adobe Illustrator
Adobe InDesign

Adobe After Effects
Adobe Animate
HTML
CSS

DaVinci Resolve
Field studies
Surveys
Blender

Wireframing
Prototyping
Motion Design
Iconography

Typography
Usability testing
User interviews
Heuristic evaluation

Education

Delhi Technological University - Delhi, Rohini

Class of 2021-25

B.Des in Interaction Design

Delhi Public School - Guwahati

Schooling completed in 2021

Accolades

Winner at National UX Hackathon D-Frame, IIT Guwahati

Jan 2023

Finalist at National Design Hackathon, APPNOVA, IIT Roorkee tech fest, Cognizance

Jun 2023

Finalist at Global Student Entrepreneurship Awards (GSEA)

Dec 2022

Certifications

Google UX Design Certificate

Issued on Aug 2022

Course developed by Google
Issued by Coursera

Intro to AR/VR/MR/XR: Technologies, Applications & Issues

Issued on Aug 2024

Course developed by University of Michigan
Issued by Coursera

Diplome d'etudes en langue francaise (DELF A2)

Issued on Aug 2018

French language proficiency exam
Issued by France Éducation international